



February 22, 2021

The Honorable Mark Fraizer
Ohio State Capitol
77 South High Street, 13th Floor
Columbus, OH 43215

The Honorable Adam Holmes
Ohio State Capitol
77 South High Street, 13th Floor
Columbus, OH 43215

RE: ATA SUPPORT FOR HOUSE BILL 122

Dear Representatives Fraizer and Holmes,

On behalf of the American Telemedicine Association (ATA) and the over 400 organizations we represent, I am writing to comment on House Bill 122 and offer several amendments. The ATA is the only national organization completely focused on advancing telehealth, and we are committed to ensuring that everyone has access to safe, affordable, and high-quality care whenever and wherever they need it. The practice of telehealth empowers the health care system to provide services to millions more patients every year in an efficient and efficacious manner. The ATA represents a broad and inclusive coalition of technology solution providers and payers, as well as partner organizations and alliances, working to advance industry adoption of telehealth, promote responsible policy, advocate for government and market normalization, and provide education and resources to help integrate virtual care into emerging, value-based modalities.

House Bill 122 serves as an important and rational expansion of Ohio's state telehealth policy. The proposed legislation enables a wide variety of health care providers to use remote technology to treat patients in Ohio, establishes coverage parity for telehealth services provided to Ohio residents, and permits practitioners to use synchronous technologies, asynchronous technologies, and remote patient monitoring devices when delivering telehealth services.

The ATA supports House Bill 122 for several reasons. First, we applaud the legislature's attempts to enable health care professionals from a range of medical fields to practice telehealth. In the context of the ongoing health crisis, it is essential that Ohio residents have access to the affordable, quality health care they need and deserve. By allowing a variety of providers, including physicians, psychologists, and pharmacists, to deliver care to their patients virtually, the legislature makes it significantly easier for Ohioans to access their much-needed health care services in a cost-effective and convenient manner. Curiously, dentists and other oral health care professionals appear to be the only health care professionals excluded from this legislation and therefore unable to leverage technological innovations to the benefit of Ohio patients through telehealth.

Furthermore, the ATA commends the legislature's efforts to mandate that insurance plans provide equal coverage for services provided via the appropriate telemedicine technologies. Mandating that health insurance



plans cover telehealth services to the same extent as in-person care would make it easier for Ohio residents to access quality health care without having to worry about the potential financial burdens associated with receiving that care. As far as the rate of reimbursement for telehealth services is concerned, the ATA maintains that state policymakers should set rational guidelines that are both fair to the provider of such services and reflect the cost savings offered to the health care system by the effective use of telehealth technologies.

The ATA also applauds the legislature for adopting a technology-neutral definition of telehealth. Across the United States, patients and consumers are utilizing telehealth technologies as an affordable and efficient means to accessing much-needed health care services. In addition, providers are utilizing remote patient monitoring technologies to push care out of the hospital, clinic, or doctor's office and into the home, where providers can continually monitor, collect and analyze a patient's physiologic data to create care management plans for patients, especially those with chronic conditions.

State policymakers should not decide which technologies are more appropriate than others in the delivery of telehealth services but should rely on the discretion of licensed health care professionals to determine which technologies are sufficient to meet the standard of care for the condition presented by the patient. Using the appropriate technologies eliminates barriers to access to health care, especially for those who cannot always utilize the high-speed internet connections necessary to operate synchronous modalities. The use of telehealth technologies during the COVID-19 pandemic has provided additional evidence to demonstrate that, when used appropriately, these various modalities enable practitioners to deliver health care services within the standard of care without forcing patients to enter a potentially hazardous physical location.

While the ATA supports the legislature's efforts to expand access to telehealth services in Ohio, we would like to suggest several amendments to the language proposed in House Bill 122. First, we believe that the legislature should amend the definition of durable medical equipment in Sec. 4743.09 (A) (1) to exclude remote monitoring devices. Federal programs generally do not consider remote patient monitoring equipment as durable medical devices and including them in this category will inevitably cause confusion. Secondly, the ATA recommends that the legislature clarify in Sec. 5119.368 (C) that a provider may use an online form to disclose the potential risks associated with receiving mental health treatment through telehealth services and permit an electronic affirmation by the patient.

Again, we thank you for your support of telehealth in Ohio. We urge you and your colleagues to pass Senate Bill 121 with the recommended amendments in the interest of expanding easy and efficient access to affordable, quality health care across the state. Please do not hesitate to let us know how we can be helpful in your efforts to advance common-sense telehealth policy in Ohio. If you have any questions or would like to discuss further the telehealth industry's perspective, please contact me at kzebley@americantelemed.org.

Kind regards,

A handwritten signature in black ink, appearing to read "Kyle Zebley".

Kyle Zebley
Public Policy Director
American Telemedicine Association