



May 23, 2023

The Honorable Shaw A. Sortwell  
[Rep.Sortwell@legis.wisconsin.gov](mailto:Rep.Sortwell@legis.wisconsin.gov)  
Chair, Assembly Committee on Regulatory Licensing Reform  
Wisconsin State Assembly  
State Capitol  
PO Box 8953  
Madison, WI 53708

The Honorable Nate L. Gustafson  
[Rep.Gustafson@legis.wisconsin.gov](mailto:Rep.Gustafson@legis.wisconsin.gov)  
Vice-Chair, Assembly Committee on Regulatory Licensing Reform  
Wisconsin State Assembly  
State Capitol  
PO Box 8953  
Madison, WI 53708

**RE: ATA ACTION SUPPORT OF ASSEMBLY BILL 205**

Dear Chair Sortwell, Vice-Chair Gustafson and members of the Assembly Committee on Regulatory Licensing Reform,

On behalf of ATA Action, I am writing you to express our support of Assembly Bill 205 relating to cross state licensure for family therapy, social work, and professional counseling.

ATA Action, the American Telemedicine Association's affiliated trade association focused on advocacy, advances policy to ensure all individuals have permanent access to telehealth services across the care continuum. ATA Action supports the enactment of state and federal telehealth policies to secure telehealth access for all Americans, including those in rural and underserved communities. ATA Action recognizes that telehealth and virtual care have the potential to truly transform the health care delivery system – by improving patient outcomes, enhancing safety and effectiveness of care, addressing health disparities, and reducing costs – if only allowed to flourish.

As patients and consumers seek out more convenient and affordable ways to access health care, telehealth providers have come to rely on a variety of technological modalities to deliver care. Allowing out-of-state healthcare providers, that maintain good standing in their own state, the opportunity to deliver telehealth services in Wisconsin will expand Wisconsinites' access to all types of healthcare. This important legislation helps to remove arbitrary geographical barriers that would limit access to needed services and ATA Action recommends passing this legislation.

ATA Action believes that patients should be able to receive virtual care from their preferred provider, regardless of that provider's physical location, so long as the practitioners are utilizing the appropriate technology to uphold the established standard of care and can still be held accountable by the appropriate Boards and state agencies should any issues arise from treatment. ATA Actions is pleased to see Wisconsin continuing to expand out-of-state providers' ability to provide care in Wisconsin.

**ATA ACTION**

901 N. Glebe Road, Ste 850 | Arlington, VA 22203  
Info@ataaction.org



Thank you for the opportunity to comment. We urge you to pass Assembly Bill 205 in the interest of expanding Wisconsin patients' access to high-quality, affordable health care. Please do not hesitate to let us know how we can be helpful to your efforts to advance common-sense telehealth policy in Wisconsin. If you have any questions or would like to discuss the telehealth industry's perspective further, please contact me at [kzebley@ataaction.org](mailto:kzebley@ataaction.org).

Kind regards,

A handwritten signature in black ink, appearing to read "Kyle Zebley", is written over a faint, light-colored grid background.

Kyle Zebley  
Executive Director  
ATA Action