



January 5, 2024

The Honorable Clint P. Moses
Chair, Assembly Committee on Health, Aging and Long-Term Care
Wisconsin State Legislature
Room 12 West
State Capitol
PO Box 8953
Madison, WI 53708
Rep.Moses@legis.wisconsin.gov

The Honorable Donna M. Rozar
Vice-Chair, Assembly Committee on Health, Aging and Long-Term Care
Wisconsin State Legislature
Room 13 West
State Capitol
PO Box 8953
Madison, WI 53708
Rep.Rozar@legis.wisconsin.gov

RE: ATA ACTION SUPPORT FOR ASSEMBLY BILL 500

Dear Chair Moses and Vice-Chair Rozar,

On behalf of ATA Action, I am writing you to express our support for Assembly Bill 500 relating to a Wisconsin-licensed provider's ability to enroll in the Wisconsin Medical Assistance program to provide health care services via telehealth.

ATA Action, the American Telemedicine Association's affiliated trade association focused on advocacy, advances policy to ensure all individuals have permanent access to telehealth services across the care continuum. ATA Action supports the enactment of state and federal telehealth coverage and fair payment policies to secure telehealth access for all Americans, including those in rural and underserved communities. ATA Action recognizes that telehealth and virtual care have the potential to truly transform the health care delivery system – by improving patient outcomes, enhancing safety and effectiveness of care, addressing health disparities, and reducing costs – if only allowed to flourish.

Assembly Bill 500 serves as a vital step forward for ensuring patient equity to access regardless of economic status in Wisconsin's telemedicine policy. The proposed legislation establishes providers licensed and in good standing in Wisconsin are not required to maintain a physical presence or service address in the state to be eligible to enroll as a Medicaid provider. This will

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provide Medicaid enrollees with increased flexibility when searching for convenient healthcare services.

ATA Action applauds the legislature for seeking to establish equitable access to telemedicine by increasing the telehealth provider pool for Medicaid consumers. Increasing the ease of access to telehealth services for Medicaid enrollees will significantly improve health outcomes.

Thank you for your support for telemedicine. We support the passage of this bill as outlined above in the interest of expanding Wisconsin Medicaid patients' access to affordable, high-quality care. Please let us know if there is anything that we can do to assist you in your efforts to adopt practical telemedicine policy in Wisconsin. If you have any questions or would like to engage in additional discussion regarding the telemedicine industry's perspective, please contact me at kzebley@ataaction.org.

Kind regards,

A handwritten signature in black ink, appearing to read "Kyle Zebley", is written over a faint, light-colored circular watermark or seal.

Kyle Zebley
Executive Director
ATA Action