ata ACTION
Telehealth Policy to Transform Healthcare

May 13, 2025

The Honorable Clint P. Moses
Chair, Assembly Committee on Health, Aging and Long-Term Care
Wisconsin State Legislature
Room 12 West
State Capitol
PO Box 8953
Madison, WI 53708

The Honorable Robert Brooks
Vice-Chair, Assembly Committee on Health, Aging and Long-Term Care
Wisconsin State Legislature
Room 216 North
State Capitol
PO Box 8952
Madison, WI 53708

RE: ATA ACTION SUPPORT OF AB 212

Dear Chair Moses, Vice-Chair Brooks and members of the Committee on Health, Aging and Long-Term Care,

On behalf of ATA Action, I am writing you to express our support for Assembly Bill 212 relating to cross-state telehealth provider registration.

ATA Action, the American Telemedicine Association's affiliated trade association focused on advocacy, advances policy to ensure all individuals have permanent access to telehealth services across the care continuum. ATA Action supports the enactment of state and federal telehealth policies to secure telehealth access for all Americans, including those in rural and underserved communities. ATA Action recognizes that telehealth and virtual care have the potential to truly transform the health care delivery system – by improving patient outcomes, enhancing safety and effectiveness of care, addressing health disparities, and reducing costs – if only allowed to flourish.

As patients and consumers seek out more convenient and affordable ways to access health care, telehealth providers have come to rely on a variety of technological modalities to deliver care. Allowing out-of-state health care providers that maintain good standing in their own state the opportunity to deliver telehealth services in Wisconsin will substantially increase available care options for Wisconsin patients. By implementing a registration system, this legislation helps to remove arbitrary geographical barriers and avoids the costs associated with more complicated licensure regimes. Moreover, AB 212 maintains appropriate Board control over the registration system to ensure patient safety, including taking action when disciplinary concerns arise in the provider's state of license. ATA Action believes Boards should be empowered to ensure that practitioners are appropriately upholding the standard of care and can still be held accountable should any issues arise from treatment.

Evidence from Florida's telehealth registration system substantiates its viability and beneficial effects on patient access to care. In 2019, Florida legislators enacted a telehealth registration scheme similar to the

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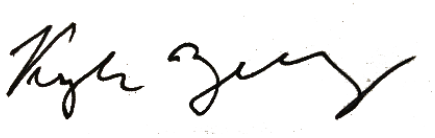
proposal in AB 212. In the two years following enactment, over 14,000 providers began offering serves in Florida using a telehealth registration and the Florida Department of Health was able to register roughly 90% of all applications.[1] During this same time period, there were only 16 complaints against these telehealth registrants, with zero cases resulting in discipline for services offered to Florida patients.[2]

ATA Action believes that this legislation will help create a health care environment in which Wisconsin can access much-needed health services as efficiently and effectively as possible, without compromising the standard of care. AB 212 would serve as an important step forward for telehealth care and patient choice in Wisconsin.

Thank you for the opportunity to comment. We urge you to pass AB 212 in the interest of expanding Wisconsin patients' access to high-quality, affordable health care. Please do not hesitate to let us know how we can be helpful to your efforts to advance common-sense telehealth policy in Wisconsin. If you have any questions or would like to discuss the telehealth industry's perspective further, please contact me at kzebley@ataaction.org.

Kind regards,



Kyle Zebley
Executive Director
ATA Action

[1] Josh Achambault, MPP & Ateev Mehrotra, M.D., M.P.H., *Few Disciplinary Issues with Out-of-State Telehealth*, Cicero Inst., page 4 (Jan. 2023), https://ciceroinstitute.org/wp-content/uploads/2023/02/Few-Disciplinary-Issues-with-Out-of-State-Telehealth-Report.pdf.
[2] *Id*. at 7.