



January 26, 2026

Kentucky Board of Licensed Diabetes Educators
Mayo-Underwood Building,
500 Mero Street
Frankfort, Kentucky

RE: ATA ACTION SUPPORT OF 201 KAR 45:190

On behalf of ATA Action, I am writing to provide comments in support of 201 KAR 45:190 regarding the use of telehealth in diabetes education.

ATA Action, the American Telemedicine Association's affiliated trade association focused on advocacy, advances policy to ensure all individuals have permanent access to telehealth services across the care continuum. ATA Action supports the enactment of state and federal telehealth coverage and fair payment policies to secure telehealth access for all Americans, including those in rural and underserved communities. ATA Action recognizes that telehealth and virtual care have the potential to truly transform the health care delivery system – by improving patient outcomes, enhancing safety and effectiveness of care, addressing health disparities, and reducing costs – if only allowed to flourish.

We commend the Board for taking meaningful action to increase access to services via telehealth, particularly the authorization for providers to deliver diabetes education via telehealth. This proposed rule will be especially beneficial to patients living in rural or underserved communities who may face significant barriers to in-person education. By leveraging telehealth, this rule will improve continuity of care, reduce transportation burdens and enhance patient outcomes. In short, this rule will enhance the ability of these patients to receive the care they need, when and where they want it.

Thank you again for your consideration of these comments. Please let us know how we can be helpful in your efforts to adopt common-sense telehealth policy in Kentucky. If you have any questions or would like to discuss further the telehealth industry's perspective, please contact me at hyoung@ataaction.org.

Kind regards,

Hunter Young
Head of State Government Relations
ATA Action

ATA ACTION

601 13th St NW, 12th Floor Washington, DC 20005
Info@ataaction.org