



April 6, 2026

The Honorable Susan R. Donovan
Chair, House Health and Human Services Committee
Rhode Island House of Representatives
82 Smith Street
Providence, RI 02903

RE: ATA ACTION CONCERNS REGARDING HOUSE BILL 7721

Dear Chair Donovan and Members of the House Health and Human Services Committee,

On behalf of ATA Action, I am writing to express serious concerns about House Bill 7721 as introduced and the significant unintended consequences that will result without additional discussion and the further refinement that this legislation warrants.

ATA Action is the affiliated policy and legislative advocacy arm of the American Telemedicine Association. ATA Action is the leading advocacy organization dedicated to advancing policy and accelerating the adoption of technology-enabled healthcare. Working collaboratively with federal and state legislators and policymakers, our organization drives industry momentum by influencing legislative and regulatory developments in telehealth, virtual care, remote patient monitoring, artificial intelligence in health, health data privacy, private sector healthcare investment, and more. We represent a diverse membership – including hospital systems, technology companies, professional associations, direct-to-consumer digital health providers, payers, pharmaceutical manufacturers, digital therapeutics developers, and remote monitoring organizations.

Our organization supports transparency in the provision of healthcare and is in strong support of the notion that nothing should interfere with physicians' and other healthcare providers' clinical decisions on patient care. However, if HB 7721 is enacted as introduced there will be significant unintended consequences that could severely restrict patient access to care and stifle continued investment in Rhode Island, to the detriment of Rhode Island patients. This legislation appears to be influenced by National Academy for State Health Policy's (NASHP's) "Model Act for State Oversight of Proposed Health Care Mergers," a model policy which did not include any telehealth providers in its development and as a result fails to consider telehealth entities operating across state lines.

Many national telehealth medical practices serving Rhode Island patients – similar to those that deliver care in-person – operate using a model where non-physicians (or "lay entities") provide administrative support and/or investment capital to a provider or group practice, while the provider controls all clinical decisions, protocols and patient care. This model allows state-licensed telehealth providers to maximize their time spent on patient care and contract out nonmedical duties, including billing, credentialing and contracting, to other personnel. Importantly, this structure has provided a way for innovative technologies and medical providers in Rhode Island to access needed financing and develop new care delivery models, including emerging telehealth companies capable of reaching stigmatized populations in Rhode Island and throughout the country.

ATA ACTION

601 13th St NW, 12th Floor Washington, DC 20005
Info@ataaction.org



Telehealth Policy to Transform Healthcare

ATA Action is concerned that HB 7721 would unnecessarily jeopardize this long-established model and disrupt access to care for the many Rhode Islanders currently being served by telehealth entities. The legislation proposes several sweeping new mandates – not grounded in current precedent or existing policy – that would upend and prohibit how currently compliant telehealth provider entities contract with lay entities for business operations, non-physician expertise, and investment.

First, ATA Action has significant concerns regarding how the legislation (Section 23-106-3.(b)) bans *without exception* any shareholder, director or officer of a medical practice (often referred to as a Physician Corporation or PC) from also being employed by or holding any shares in the contracted management services organization (MSO). This is a severe restriction and will have a disproportionate impact on emerging and innovative entities, where the MSO and PC are built together from the ground up and capitalize upon synergies that would not be possible if such a restriction were put in place.

Many ATA and ATA Action member entities currently have a physician who is a director or shareholder in a professional medical corporation who also serves as a clinical director or holds a management role in an MSO (the MSO in turn manages the administrative functions and owns the technology powering the telehealth visit). These clinical directors, who bring a wealth of practice experience and a day-to-day perspective of the professional medical corporation, are crucial for ensuring that MSOs understand the effects its business decisions can have on the patients who seek care through their platforms as well as the needs of providers who use the platform to deliver high quality services. Rather than physicians being totally detached and isolated from the MSO infrastructure supporting and helping to grow the medical practice, many telehealth entities have found that having a physician affiliated with both the medical corporation and the MSO improves decision making, provides direct and open lines of communication, and leads to heightened patient and provider satisfaction. In effect, this beneficial integration would be eliminated by the proposed legislation.

Unfortunately, by eliminating the ability for Rhode Island licensed practitioners to continue as both practitioners and as in-house advisors to their contracted MSOs or telehealth platforms, the legislation would prohibit, or at best significantly frustrate, the ability for these MSOs to include this extensive practical knowledge base at the boardroom table.

It is also unclear how the broad mandates in Section 23-106-3.(f), specifically with respect to some of the non-clinical operations listed, would be applied in practice. Under this language, would a physician now be responsible for directly negotiating and executing contracts with non-clinical staff like tech support or administrative assistants aiding with patient billing? Would physicians now be responsible for personally setting pricing for services? Rather than broadly prohibiting physicians from entering contracts they deem appropriate, ATA Action encourages the mitigation of these concerns through enforcing existing ethical guardrails and/or requiring the parties clearly delineate and agree to the separate responsibilities.

Furthermore, the PC-MSO structure has helped medical providers access needed financing and investment to expand their practice and innovate, including emerging telehealth companies who aim to reach underserved and often stigmatized populations. The mandates in Section 23-106-3.(c) - with no exception - seem to suggest that an investor would no longer have any input in the shareholders of the medical operation they are supporting, nor could they implement any guardrails to minimize the impact of ownership changes on business operations. If implemented, we believe these requirements would significantly chill investment that has been critical to the deployment of telehealth and healthcare innovation.

ATA ACTION

601 13th St NW, 12th Floor Washington, DC 20005

Info@ataaction.org



Telehealth Policy to Transform Healthcare

As legal commentators have highlighted,¹ physician practices seeking to attract investment will find doing so challenging if non-physician investors have no effective means to limit financial risk or voice in the leadership of the medical group they are supporting and helping to grow. The ability for lay-entities to invest and partner with physicians in new healthcare ventures – while at the same time ensuring physicians have control over treatment decisions – need not be mutually exclusive endeavors. ATA Action recommends taking an approach focused on empowering physician control over actual treatment decisions and care rather than an approach that restricts their ability to attract and partner with growth investors.

Third, ATA Action has serious concerns with the provision of the legislation (Section 23-106-3.(a)) that requires licensee owners to “exhibit meaningful ownership” “by being present in the state and substantially engaged in delivering medical care or managing the medical practice.” By requiring owners to be physically present in Rhode Island, this provision is wholly incompatible with the realities of telehealth care as providers often serve patients in many states, including telehealth entities in important fields such as behavioral health, gender-affirming care and reproductive healthcare. This provision also undercuts previous legislation passed by the General Assembly that permits out-of-state health care practitioners to provide telehealth services to Rhode Island patients through the various licensure compacts of which Rhode Island is a member such as the Nurse Licensure Compact, Occupational Therapy Licensure Compact, Psychology Interjurisdictional Compact and Dietitian Licensure Compact. There is also a significant lack of clarity on what constitutes "meaningful" ownership of a medical practice contemplated here and what subsequent ownership requirements this would implement for telehealth providers operating across state lines. ATA Action recommends removing language that requires an in-state ownership presence and, instead of focusing on new restrictions on ownership, refine the detailed language regarding control and the other guardrails of the Act.

Finally, while much of the dialogue around this legislation has focused on national entities, such as large-scale investor acquisition of institutional medical practices or specific care settings like emergency rooms, it bears emphasis that the mandates in this legislation apply to *every* medical practice and will asymmetrically disadvantage smaller organizations and clinics. Many of our members are emerging entities specializing in niche practice areas like substance abuse treatment, gender affirming care and reproductive health services or are focused on specific patient populations, including the underinsured or Medicaid beneficiaries. These smaller organizations cannot afford the same level of legal planning and restructuring fees larger entities will be capable of absorbing to accommodate the significant changes proposed here. ATA Action fears the overwhelming effect of this legislation will be less investment in, and more pressure on, smaller entities that deliver care and ultimately less access for Rhode Island patients.

ATA Action agrees with the apparent overall intent of this legislation to ensure that Rhode Island health care providers have control over their clinical decisions. The solution to these well-meaning goals, however, is not to hastily implement this broad and onerous legislation with untested concepts that will – whether intended or not – restrict the growth and development of innovative care models to Rhode Island patients. Now is not the time to enact barriers to care. Rather, we encourage robust collaboration with

¹ As one commentator noted when the concept of banning succession agreements was proposed, “How can [PCs] attract investment capital if the investors are not permitted to have any say in the shareholders, officers and directors of the medical business they are supporting.” <https://www.jdsupra.com/legalnews/corporate-practice-of-medicine-on-9931045/>

ATA ACTION

601 13th St NW, 12th Floor Washington, DC 20005

Info@ataaction.org



Telehealth Policy to Transform Healthcare

affected stakeholders on a framework that more narrowly addresses the problem at hand, provides entities with clarity on how the requirements can be practically applied and considers where enforcement of existing regulation could serve as an alternative pathway to ensure provider independence in delivering patient care. Last year Oregon passed corporate practice of medicine legislation which began with many of the same issues present in HB 7721. ATA Action played a key role in this discussion and was able to move to neutral on Oregon's bill after a robust stakeholder process led by the Oregon bill's sponsor and we hope to do the same in Rhode Island.

Thank you for your consideration of our concerns and interest in telehealth. If you have any questions or would like to discuss further the telehealth industry's perspective, please contact me at hyoung@ataaction.org.

Kind regards,

A handwritten signature in black ink that reads "Hunter Young".

Hunter Young
Head of State Government Relations
ATA Action