



June 4, 2026

Chairperson James Whelan
Podiatry Affiliated Credentialing Board
DSPS
PO Box 8366
Madison, WI 53708-8366

RE: ATA ACTION SUPPORT OF PROPOSED RULE — WISCONSIN ADMINISTRATIVE CODE CHAPTER POD 10 (TELEHEALTH)

Dear Chair Whelan and Members of the Podiatry Affiliated Credentialing Board,

On behalf of ATA Action, I am writing to express our strong support for the proposed rule establishing Wisconsin Administrative Code Chapter Pod 10, which sets telehealth practice standards for podiatrists licensed by the Podiatry Affiliated Credentialing Board.

ATA Action is the affiliated policy and legislative advocacy arm of the American Telemedicine Association. ATA Action is the leading advocacy organization dedicated to advancing policy and accelerating the adoption of technology-enabled healthcare. Working collaboratively with federal and state legislators and policymakers, our organization drives industry momentum by influencing legislative and regulatory developments in telehealth, virtual care, remote patient monitoring, artificial intelligence in health, health data privacy, private sector healthcare investment, and more. We represent a diverse membership – including hospital systems, technology companies, professional associations, direct-to-consumer digital health providers, payers, pharmaceutical manufacturers, digital therapeutics developers, and remote monitoring organizations.

The proposed rule reflects precisely the kind of thoughtful, patient-centered telehealth framework that ATA Action advocates for at the state level. We are particularly pleased to highlight two provisions that stand out as models for responsible telehealth regulation.

First, Pod 10.02 establishes that podiatrists are held to the same standards of practice and conduct regardless of whether care is delivered in person or via telehealth. This technology-neutral, consistent standard of care is the correct approach. It ensures that patients receive the same quality of care and the same professional protections across all care settings. Uniform standards protect patients and give providers clear, workable guidance.

Second, Pod 10.02 explicitly provides that a podiatrist-patient relationship may be established through telehealth. This is an important and meaningful statement of policy. By affirmatively establishing that telehealth encounters are sufficient to form a legitimate podiatrist-patient relationship, the rule removes a potential ambiguity as a deterrent to virtual care adoption and ensures that Wisconsin patients, including those in rural areas or with mobility limitations, can access podiatric services without requiring an initial in-person encounter.

Taken together, these provisions create a sound, balanced telehealth framework: clear accountability through consistent standards and clear access through affirmative recognition of telehealth-initiated care. ATA Action commends the Podiatry Affiliated Credentialing Board for developing a rule that advances patient access without compromising quality or safety.

ATA ACTION

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Thank you for the opportunity to comment. We strongly support finalization of Chapter Pod 10 as proposed. If you have any questions or would like to discuss further, please contact me at hyoung@ataaction.org.

Kind regards,

A handwritten signature in black ink that reads "Hunter Young". The signature is written in a cursive, flowing style.

Hunter Young
Head of State Government Relations
ATA Action